

The Upstart Crow Board Meeting, Thursday, March 3, 2016, 7:30 pm at the Bell's

Members present: Jo Bell - Treasure, Richard Bell - President, Louis Clark, Geni Klagstad - Secretary, John Ochner, Kristy Pike

1. Motion to accept board meeting minutes of 1/23/16 was seconded and passed.
2. Total audience for Twelve Angry Jurors was around 265 - we are shooting for 400 per show. We will be losing an additional \$3,200 on this show. Jo presented the budgets for FY16 and FY17 to be used for two grants. Motion to approve the FY17 budget as presented was seconded and passed.
3. Still have not heard more about when the Dairy will reopen - not until Jan 2017?
4. Catherine Barriclow is looking forward to us about continue to rent at Nomad.
5. The mid-summer picnic will be on Sat 6/18/16 from 4:00 - 7:00 pm.
6. Motion to hold the annual company meeting on Thurs July 7, 2016 at the Bell's at 7:00 pm was seconded and passed.
7. Richard is not feeling that he can continue working with TUC in any kind of leadership role. He would like to have someone take over the presidency. Think about it. In addition, we need a props master, set master and a publicity person who loves the job, and loves our work - we could give that person a voting position on the board.
8. We have a good cast for Our Town.
9. Larry Winston gave us some good suggestions: We need community service people. We need a slogan - "The best keep secret in Boulder" or "Boulder's best kept theatre secret." Advertise with churches, use return tickets as BOGO coupons. Ashley Waterman is a writer who could write us a review - Kristy will ask her. We could make brochures from card stock to put in hotels, etc. Motion to give out business cards that will be good for 2 for 1 tickets of any performance of Our Town was seconded and passed, one opposed.
10. Slogan ideas - TUC Theatre - Where classical theatre lives!
TUC - Classical Theatre - Live!
11. Next board meeting will be on Mon April 25, 2016 at 7:30 pm at the Bell's.
12. Motion to adjourn at 8:55 pm was seconded passed.

Respectfully submitted,

Geni Klagstad