

TUC Board Meeting Minutes, Tuesday, Oct 11, 2016, 5:40 pm at the Bell's

Members present: Alexis Bell, Jo Bell – Treasurer, Richard Bell, Louis Clark – President, Jim Heun, Geni Klagstad – Secretary, Kathy Reed

1. Board minutes of Aug 14, 2016 were read. Motion to accept minutes as read was seconded and passed.
2. No Treasurer's Report. 228 audience members for Cat.
3. No contract with the Longmont Theatre yet. There don't appear to be any big problems with getting the contract, just minor details.
4. Publicity
 - Richard still needs to price the cost of printing posters ourselves, but we are pretty sure it will be much cheaper than sending them out for printing.
 - Jim has had no responses to his emails. He then sent flyers out with requests to coordinate with their curriculums. No response to those yet.
 - Alison will send out brochures for special deals for students. If students bring the flyer in, it will be a \$10 ticket, but not promised to parents.
 - We need to use a simple tag line for flyers and posters to let people know what the play is about. Think about what to say for Lear.
 - Kathy needs help with Spin-go – Alexis will help her.
 - Everyone should go ahead and give out 2 for 1 ticket cards for Crucible.
 - We get publicity with the KGNU tickets. The Coupon Book seemed to work well when we were a part of that program. Living Social might be a good possibility. Alexis will look into it. Coupon Books also?
5. Jim wanted to know who to ask for help with set design. Since sets need to be built in one day at the theatre, they need to be simple. Richard will help with Jim's set design.
6. Jo would like to ask Amber Sutherland to help with the day-to-day bookkeeping (for the cost of the stipend). We may be able to use the software Amber likes. Also, National Giving Tuesday is coming up, and we could get ourselves set up with that in addition to an end of year appeal. Constant Contact is like mail chimp and may be easier to use – Richard will look into it.
7. Still need Susannah Wolcoft for Crucible, and need help sewing costumes.
8. Maybe we should try to audition a month earlier than we normally do – or at least send out a schedule of auditions well in advance for those people who tend to be in shows by the time we do send out our audition notices.
9. Play Selection – Shakespeares. Discussion. Motion to cut Elizabeth Rex, seconded and passed. Motion to do Richard III next season, seconded and passed. Read for next time:

Hogan's Goat
White Devil
Steel Magnolias
Jealous Wife
Death of a Salesman

10. Next board meeting will be on Wednesday, Nov 16, 2016 at 7:30 pm at the Bell's (changed from Thurs, Nov 17, 2016 by unanimous decision).
11. Continuing Publicity – We are stuck in an old mode of publicity. Let's try email blast newsletters once a month. Richard will set this up. We could also do a Restaurant Fundraiser: For a large group, have 15-20% of the tab go to TUC. Need to find out more about this.
12. Motion to adjourn at 7:16 pm was seconded and passed.

Respectfully submitted,

Geni Klagstad
Secretary